

## Tamar Atanelishvili Kirmelashvili

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Results-driven and highly motivated individual seeking an opportunity within the communications/PR industry in London. International profile with excellent business, negotiation and communication skills.

### EDUCATION

**2007** MBA (Focus Media Business Management), University of Navarra, Pamplona, Spain.

**2002** BA degree in Spanish Philology, State University of Language & Culture, Tbilisi, Georgia.

### Additional postgraduate coursework:

**2013** Community Management and Digital Studies, Innovation & Entrepreneurship Business School, Barcelona, Spain.

**2008** Marketing, Center for Financial Studies, Barcelona, Spain.

**2003** Photography, New Art Photography School, Tbilisi, Georgia. (Under Alexander Saakov).

### OTHER SKILLS

Office, Photoshop, Wordpress CMS, SEO, SEM, Google Analytics,

**LANGUAGES** Bilingual Georgian and Russian (Native), Spanish (Proficient), English (B2).

### PROFESSIONAL EXPERIENCE

**09/2012 - Present** **Freelance Events Coordinator & Curator, Barcelona, Spain.**

Coordinate international cultural events and traveling exhibitions.

Liaise with art dealers and prominent artists in Barcelona with galleries and art festivals in the Caucasus region.

Event funding and sponsorship negotiation.

Handle press relations.

Recent Exhibitions: Kolga Tbilisi Photo "Eyes Under Arrest" by Manel Esclusa.

[www.kolga.ge/en](http://www.kolga.ge/en)

**07/2011 - Present** **Freelance Community Manager & Event Photographer, Barcelona, Spain.**

Create and manage the website [www.tataneli.com](http://www.tataneli.com) 'Free Parking Space For Art, an interactive platform to promote art projects from all over the world,

Develop contents in relevant social media outlets (Twitter, Facebook,

YouTube, blog)

Event photographer for Barcelona galleries.(Galeria Balaguer & Quiosc Gallery)

**04/ 2012 - 10/ 2012 Temporal position - Sales Manager, Campingslick.com, Barcelona, Spain**

(Peak season) - Negotiate business deals with camp site owners.

Draft contracts, newsletters, and manage website.

**02/ 2012 - 04/ 2012 Temporal position - Sales Representative, HUMA3 International Art Portal, Spain**

(Peak season) - Sell on-line advertising space

Establish relationships with art museums, art galleries, and cultural institutions.

**09/ 2007 - 04/ 2011 Quality Manager & Publications Coordinator, La Salle University, Barcelona, Spain**

Manage Xerox showroom and Publications department at the La Salle University

Supervise and manage team of 5 to produce top quality print production materials.

Projects include all MBA publications, student books, printed collateral and communication materials for the university (5000+ students).

Manage inhouse work flow, stocks, and customer service.

Review all printing for architectural plans and thesis projects.

Review and proofread layouts at pre-press stage.

Operate complex XEROX equipment and maintain showroom for prospect clients.

**04/07 - 07/2007 Marketing Intern, Grupo Zeta Publishing & Media Company, Madrid Spain.**

Aide Marketing Director to develop website & marketing strategy for pilot program commissioned by EFE news agency.

**08/ 2003 - 09/ 2006 Project Coordinator & Artistic Director, Art Caucasus, Tbilisi, Georgia**

Organize Art fairs, conferences and large scale art events.

Coordinate team of 16 to produce art fair and art biennale in Georgia.

Produce events promoting Georgian Culture internationally ('Georgian Culture days in Kiev', Ukraine).

Contact and negotiate with embassies and cultural institutions to establish sponsorships and raise funds.

Coordinate participating galleries and artists.

Handle press relations and communications

Events include:

'Beyond the Stereotypes', Ministry of Foreign Affairs, Tbilisi, Georgia

'International Expo of Contemporary Art', Tbilisi, Georgia

Transforming World', Tbilisi Georgia

**09/2002 - 07/2004 Teaching Assistant, State University of Language and Culture, Georgia, Tbilisi.**

**INTERESTS:** Fine Arts, Photography,